

WOW

What's On Where

New England North West

ABN 84 128 013 207

5 Brisbane Street Tamworth NSW • PO Box 933 Tamworth 2340

Tel 02 67 622 993 (office) 02 6761 2652 (advertising) • Fax (02) 6766 9918 • Email <info@whatsonwhere.net.au>

ADVERTISING RATES & BOOKING SHEET

PLEASE PRINT ALL DETAIL

REGISTERED BUSINESS NAME _____

STREET & NUMBER _____ TOWN/CITY _____

POSTAL ADDRESS _____ POSTCODE _____

ABN _____ PERSON AUTHORISING _____

PHONE _____ FAX _____

MOBILE _____ EMAIL _____

SIGNATURE _____ DATE _____

Please book the following in upcoming issues...

Spring Summer Autumn Winter

___ FULL PAGE COLOUR _____ @ \$ 935	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
___ HALF PAGE FULL COLOUR _____ @ \$ 560	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
___ QUARTER PAGE FULL COLOUR _____ @ \$ 335	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
___ EIGHTH PAGE FULL COLOUR _____ @ \$ 205	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
___ SIXTEENTH PAGE FULL COLOUR _____ @ \$ 125	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
___ DIRECTORY HIGHLIGHTED LISTING _____ @ \$ 55	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
___ OTHER _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____

SUB-TOTAL _____ \$ _____

Less **BLOCK BOOKING DISCOUNT** if applicable – 2 issues 10% • 3 issues 15% • 4 issues 20% _____ \$ _____

TOTAL _____ \$ _____

Preferred placement by negotiation • Payment required with order for first time advertisers • All prices include GST

Content of all advertising remains the responsibility of the advertiser. **WOW** reserves the right to not accept any advertisement whatever

The WOW Guide – on the web at – www.whatsonwhere.net.au

WOW

What's On Where

New England North West

ABN 84 128 013 207

5 Brisbane Street Tamworth NSW
 PO Box 933 Tamworth 2340
 Tel (02) 6761 2652 • Fax (02) 6766 9918
 Email info@whatsonwhere.net.au

All enquiries to Advertising Manager JIM GUIDER

ADVERTISING RATES & MECHANICAL DETAILS

FULL PAGE
 250mm x 180mm

FULL COLOUR
 \$ 935

less applicable discounts

HALF PAGE HORIZONTAL
 180mm x 120mm

FULL COLOUR
 \$ 560

less applicable discounts

HALF PAGE VERTICAL
 250mm x 85mm

FULL COLOUR
 \$ 560

less applicable discounts

QUARTER PAGE HORIZONTAL
 120mm x 85mm
VERTICAL 250mm x 40mm

FULL COLOUR
 \$ 335

less applicable discounts

QUARTER PAGE STRIP
 180mm x 55mm

FULL COLOUR
 \$ 335

less applicable discounts

EIGHTH PAGE HORIZONTAL
 85mm x 55mm
STRIP 180mm x 27mm

FULL COLOUR
 \$205
 less applicable discounts

SIXTEENTH PAGE >>
VERTICAL 6.25mm x 55mm

FULL COLOUR
 \$125
 less applicable discounts

RATES FOR SPECIAL SIZES & SPONSORSHIP DETAILS ON REQUEST

DISCOUNTS

10% discount over two consecutive issues, 15% over three consecutive issues, 20% over four consecutive issues.

KEY PAGES

Back cover, inside front cover and inside back cover – 20% loading. All other preferred positions – 10% loading.

ARTWORK

Artwork to be provided finished and to correct size. Acceptable formats are pdf, eps, tif, jpg. Call or email if you need any assistance with this. Additional artwork charges may apply if ads need to be re-sized or re-worked.

DEADLINES

What's On Where is issued in the first week of March, June, September and December. Booking deadline is four weeks prior to issue (extendable subject to space). Final art deadline is two weeks before issue.

What's On Where New England North West

On the web at – www.whatsonwhere.net.au